

Eternal Ink

Every artist has a very specific preference for their tattoo ink. This is especially true for black and white inks. As the art of tattooing has evolved and expanded, so has our line-up of tattoo ink options. Here is a comprehensive list defining the Eternal Ink differences in black & white.

Eternal Ink | White Ink

Here is how our white tattoo inks compare to each other. Starting with our whitest opaque ink and ending with thinnest opaque white.

- 1 White (E31)** – The original white! Our thickest, opaque white. It has stood the test of time with artists of all styles.
- 2 M-Series Perfect White (MM18)** – An opaque, medium thickness white, thinner than White (E31) but slightly thicker than White Knight (E61).
- 3 White Knight (E61)** – A thinner standard white ink. Used by artists who prefer an opaque, but thin consistency in their inks.
- 4 Jess Yen Silk White (JY05)** – An opaque white ink specifically formulated for the Tebori style of tattooing. Thin in consistency, but adapted by all tattoo disciplines.



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Eternal Ink | Black Ink

Here is how our black tattoo inks compare to each other. Starting with our blackest opaque ink and ending with thinnest opaque black.

- 1 Maxx Black (EMXB)** – The blackest-of-black tattoo inks! Suitable for lining or shading.
- 2 Motor City Blackbird (MC01)** – This jet-black hue performs as an excellent lining and shading ink. The consistency is slightly darker than our Lining Black (E01). This ink formula provides a very neutral base when mixed or thinned. Considered by many artists as the perfect all-around black tattoo ink.
- 3 Triple Black (E02)** – Eternal Ink's thickest black ink in our line-up. Consistency is perfect for packing black into large areas with excellent saturation.
- 4 M-Series Perfect Black (MM17)** – A lining black with a consistency halfway between our thinner Lining Black (E01) and our much thicker Triple Black (E02).
- 5 Lining Black (E01)** – This is Eternal Ink's original lining black formula. A time-proven lining black. Excellent for script work, too.
- 6 Jess Yen Ninja Black (JY01)** – A rich black ink mixed to the thinner consistency of Tebori tattoo ink. The Jess Yen ink set has grown quickly in popularity with tattoo artists of all tattoo styles. This ink goes in smooth with great saturation.



DISTRIBUTED BY

Eternal Ink Black & Gray



MAXX BLACK



NEW

EMXB
Maxx Black

Eternal Ink presents ...
MAXX BLACK ...
a maximum-black tattoo
ink pigment. After more
than 2 years of research,
development and testing we
have perfected the blackest-
of-black tattoo pigments.
We proudly call it **Maxx
Black**. This is the ideal
pigment for lining, script,
shading and all styles of
black work.

#EMXB- 1 oz: \$8.00
2 oz: \$14.00
4 oz: \$22.00
8 oz: \$34.00

4
GRAY
WASHES

Eternal Ink Neutral Opaque Gray

Full Set #NGS: 1/2 oz: \$20 | 1 oz: \$37 | 2 oz: \$66 | 4 oz: \$115
Bottle: 1/2 oz: \$5.50 | 1 oz: \$10.25 | 2 oz: \$18.25 | 4 oz: \$32



NG20 20% Neutral Gray NG40 40% Neutral Gray NG60 60% Neutral Gray NG80 80% Neutral Gray

An essential addition to every artist's color palette — a set of four opaque neutral gray inks! These four inks are evenly spaced at 20%, 40%, 60% and 80% of black on the value scale. Many Artists prefer neutral grays for toning down a color without a having a shift in color hue. Adding this neutral set allows an artist to mix and extend their color palette with a wider range of tones and shades.



4
GRAY
WASHES

Marshall Bennett Gray Wash

Full Set #MBS: 1 oz: \$28 | 2 oz: \$52 | 4 oz: \$81
Bottle: 1 oz: \$7.75 | 2 oz: \$14.50 | 4 oz: \$22.50



MB20 20% Gray Wash MB40 40% Gray Wash MB60 60% Gray Wash MB80 80% Gray Wash

New!
FORMULA!



After Marshall Bennett experimented with our Motor City Blackbird ink, he suggested adopting the Blackbird pigment for his gray wash set. Together Eternal Ink and Marshall reworked his set. The new gray wash set uses the Blackbird ink pigment and is divided into 4 stepped values of black: a 20%, 40%, 60%, and 80% value. With just 4 value steps and very distinct 20% value breaks, this is a highly efficient gray wash set.

Because **Blackbird** (MC01) from the Motor City Ink Set is used as the pigment base for the New Marshall Bennett Gray Wash Set, Blackbird is the ideal black ink for use with this set.
1/2 oz: \$5.50 | 1 oz: \$10.25 | 2 oz: \$18.25



5
GRAY
WASHES

Eternal Ink Classic Gray Washes

5 Wash Set #EGFS: 1 oz: \$32 | 2 oz: \$62 | 4 oz: \$94
Bottle: 1 oz: \$7.25 | 2 oz: \$13.75 | 4 oz: \$21



EGW-L Light Gray Wash EGW-M Medium Gray Wash EGW-D Dark Gray Wash



EGW-R Darker Gray Wash EGW-T Darkest Gray Wash

This classic gray wash formula is based on the original inks mixed by Terry 'Tramp' Welker in his tattoo shops back in the 1980's. The Eternal Ink gray wash has been tested by time and our own world-renowned black & gray artists. Like our other gray wash systems, the pre-mixed values allow you to refill your ink cap without counting drops which eliminates guess work about how dark or light a gray wash value is mixed.

